

*Marry Me!*

*Your Trendy and Exciting  
Wedding Guide*



# Why Marry Me?

- *Marry Me!* is an 100-plus page magazine with 60% vs 40% ratio of mainly high quality and relevant editorial features;
- *Marry Me!* offers top-of-the-line fashion spreads and beauty tips that attract and assist readers in making choices;
- *Marry Me!* aims to be personal and intimate with one-on-one interviews and advice for wedding planning, budget control and even health issues;
- *Marry Me!* comes with complimentary vouchers, offers and discounts that will benefit couples getting engaged or married;
- Published quarterly, *Marry Me!* is the first ever FREE bridal magazine in distribution in Malaysia;
- *Marry Me!* Also offers advertisers a free ads in our official website – [www.wedding.com.my](http://www.wedding.com.my)



# Publication Details

- **Category:** Bridal Magazine
- **Language:** English
- **Frequency:** Quarterly (by Season)
- **Month:** Jan, Apr, Jul & Oct
- **Magazine Size:** 8.5 inc (width) x 10.5 inc (height)
- **No. of pages :** 100++  
*\* Editorial vs Advertisement is 60% - 40%*
- **Cover price:** It's free 😊



# Technical Details

- Booking Deadline 40 days before publication date
- Copy Deadline 30 days before publication date
- Circulation 30, 000 per issue
- Circulation breakdown:
  - *Marriage Registration Counter* 30%
  - *PR as door gift in exhibition (Bridal Fair)* 20%
  - *Coffee House (Starbucks Coffee)* 20%
  - *Bridal House* 10%
  - *Saloon, Hotel & Banquet* 10%
  - *Jewelry and Cosmetic's retails* 10%
  - *Online download (Wedding.com.my)* Unlimited



# Materials

- Front Cover 260 with Art Card
- Text 128 matt art
- Size 10.5 x 8.5 inch
- Color 4 colors text
- Finishing Perfect Binding



# Mock-up

## Marry Me!

**WHAT'S INSIDE**

**A Family Wedding - A WHAT?**  
**CELEBRATE** The Little Things  
**How To Make Your Husband FALL IN LOVE WITH YOU?**  
**Preparing For Your Wedding Day**  
*What should be on your TO-DO or PRIME list?*

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*Marry Me!*

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- 20 **WEDDING BUDGET** - How to stay within your budget while still having a memorable wedding.
- 22 **WEDDING INVITATIONS** - How to design invitations that are both beautiful and practical.
- 24 **WEDDING PHOTOGRAPHY** - How to choose a photographer who will capture all the special moments.
- 26 **WEDDING VIDEO** - How to create a wedding video that is both romantic and entertaining.
- 28 **WEDDING MUSIC** - How to choose music that sets the mood for your wedding.
- 30 **WEDDING DRESS** - How to choose a wedding dress that is both beautiful and comfortable.
- 32 **WEDDING GROOMING** - How to get the best hair and makeup for your wedding day.
- 34 **WEDDING TRANSPORT** - How to choose a limo or shuttle service for your wedding party.
- 36 **WEDDING RECEPTION** - How to create a reception that is both fun and memorable.
- 38 **WEDDING FAVORITES** - A collection of our favorite wedding ideas and inspiration.

# Advertising Rates

- Front Cover (Selected) RM10,000
- Back Cover RM 7,000
- Inside Front Cover Spread RM 8,500
- Inside Front Cover / Pg One RM 6,000
- Inside Back Cover or Facing Contents / Editor's Pg RM 5,000
- Full Page RM 3,000
- Half Page RM 2,000



# Special Color

- Applicable Four colors charge plus special Color charge RM 2, 000
- Specified position 15% loading
- Guaranteed Facing Editorial 10% loading



# Package for priority advertiser

*Bridal House*

*Jewelry & Accessories*

*Skincare Products*

*Make-up & Hair style*

*Wedding Gowns, Bags & Shoes*

*F&B (Wine & Spirit, Hotel, Banquet)*

1 Thematic Ad + 1 Pictorial Page

1 Thematic Ad + 2 Pictorial Pages

1 Thematic Ad + 3 Pictorial Pages

RM 5,000

RM 6,000

RM 7,000



# Others

## *Volume Discount per issue & Renewal*

2 <sup>nd</sup> Insert	5%
3 <sup>rd</sup> Insert	10%
4 <sup>th</sup> Insert	15%



**The End**

